



Cucina Italiana

In the heart of your home: appliances by SMEG

Spring 2022



MADE IN ITALY
PREMIUM QUALITY AND DESIGN



C. 1948

Vittorio Bertazzoni, Sr. founded “Smalterie Metallurgiche Emiliane Guastalla” to produce high-quality enameled household appliances in the late Forties. The brand remains a proudly Italian, family-owned-and-operated company today, with Mr. Bertazzoni’s son and grandson, pictured here, at the helm.

cherished family TRADITION



a critical BALANCE

Creating delectable cuisine at home requires three critical components:



Know-how.

At SMEG, we believe you do not have to be a professional chef to achieve amazing results cooking and baking at home; you only need the passion to try.



Ingredients.

We know you hunt through the market and carefully select fresh, luscious vegetables and fruit; visiting organic farms and specialty meat and seafood shops in search of the finest cut.



Equipment.

Having a trusted partner in your kitchen, the heart of your home, gives you assurance that when you are ready to store, cook, bake, braise, steam, broil, boil, sous vide, or sauté an incredible recipe, you can do so with incredible appliances. SMEG is that partner, and we invite you to have a closer look at what we can do together in the kitchen.

buon appetito



our FOCUS

We concentrate on **you**. Your ultimate satisfaction demands that we create high-performing appliances with useful features that are safe, reliable, and easy-to-use. And because we are authentically Italian, we fancy doing that while dreaming in color, and packaging our technology in brilliant designs. Saluti!



Left: Portofino FA490URX
Refrigerator-Freezer

keep CHILL

We know that securely storing valued food and wine until you are ready to enjoy it is an extremely important task. SMEG takes it very seriously, with over 50 years of experience creating unique refrigeration, freezing, and wine storage solutions, some of which quickly become the aesthetic star of the kitchen. Most solutions are free-standing appliances, which can be selected in a variety of color finishes, including stainless steel, and in either left or right-door swings.



**SMEG Cooling Products:
Breadth, Depth, and a Bit of Pixie Dust.**

“Efficient,” “diverse,” and “playful” are three words that describe SMEG’s refrigeration assortment. Advanced multi-flow cooling systems achieve EnergyStar® compliance, and keep food fresh longer. Products are available in 24”, 27”, and 36” width dimensions, each with their own unique aesthetic and storage configuration. In the retro-style portfolio, stunning colors and Mid-Century Modern style dominate, sometimes featuring unique partners, like Mickey Mouse, for one! Stay tuned for other future brand partnerships!

retro-style, portofino collection,
classic aesthetic, stainless steel,
freestanding, counter-depth
fully-integrated

Advanced Features with Cool Benefits.

Most refrigerator/freezer models include staple SMEG features:

- Extremely energy-efficient operation;
- A multi-flow cooling system;
- Ample storing capacity and load flexibility;
- Electronic temperature controls;
- LED lighting;
- Adjustable shelves and chiller drawers;
- Humidity-controlled zones;
- NoFrost freezer compartments.

Features vary by product. Please see specific product specifications at smegusa.com.





Put the Latest Technology to Work for You.

SMEG technology makes it easy to create dishes that accentuate the results you are looking for. Crisp, yet moist when-needed, light and fluffy when you want it, and all delicious points in-between. SMEG ovens are your culinary partner, and offer unique programs that are flexible and convenient to use, so you can reach the perfect outcome you desire.

grande CUISINE



Versatile convection ovens, either built into your cabinetry or housed in a range, give you the tools you need to achieve those grande cuisine results you desire each and every time you put your apron on.

Chefs Secret Tool.

Convection steam is gentle-yet-effective, and locks in vitamins and nutrients as it preserves color, taste, and texture. Not just for fish and veggies, this versatile appliance packs a full punch with all of the convection programs that you know and love: bake, convection bake, broil, and much more. Automatic programs using the food-driven menu system let the steam oven choose the program, temperature, and steam/convection combination to serve up a perfectly-cooked meal.

Fast and Furious.

Speed ovens are multi-tasking appliances, too, providing microwave and convection functions all-in-one. Making popcorn, reheating your tea, roasting a chicken, or baking cookies, you can do it all in one oven, just faster, thanks to automatic programs that rapidly switch between the two technologies.

The Rock.

Central to all SMEG ovens is powerful convection technology, housed in a propriety cavity design, and coated with our signature EverClean enamel finish. With true European convection technology using top and bottom heat supported by a single, or multi-fan system, some also with heating elements, baking and broiling are done quickly, thoroughly, and evenly.



Shown above: Linea Steam Oven (top) and Classic Speed Oven with Warming Drawer (bottom).



deep CLEANSE

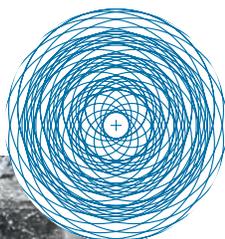
Residential dishwashers are an important part of SMEG's worldwide business, and all products are made in the Bonferraro, Italy production plant, where state-of-the-art equipment and production practices meet high-quality materials. Each product is carefully-engineered in order to provide gentle-yet-thorough washing and drying of your cherished crystal and china, as well as those hard-working pots and pans. Notably, every product is run through its paces at the end of the production line before leaving the factory, so, you can rest-assured your home is not acting as SMEG's quality control laboratory!



Superior Wash Performance.

SMEG-patented wash systems have revolutionized dishwashing, delivering optimum wash results while maintaining low consumption of water and energy. Spray arm jets on each dishwasher are perfectly shaped to direct water with precision so that the noise level is kept as low as possible as china, crystal, pots, and pans are gently yet completely cleansed.

The Planetarium Wash System uses an innovative double motion of the spray arm. For every revolution of the main arm, it turns clockwise with a planetary movement around one axis, while at the same time the stem of the arm moves in the opposite direction, operating on a second axis. This spiralizing directional wash sprays water evenly in a 360° sweep. The rotation speed is approximately 65rpm, giving the best wash results available.



Innovative Flexiduo Third Rack.

The patented SMEG Flexiduo third level cutlery tray consists of two separate and movable sections which can be adjusted individually, or even removed entirely, depending on your loading needs. An intelligent solution that makes room for tall glasses below, and two full trays of utensils above.

full-size, ADA-compliant,
stainless steel,
prefinished fully-integrated,
panel-ready retro-style
all new: stainless steel,
black and white prefinished
with pocket handle



Fully-integrated
Panel-ready



Retro Style



Prefinished
Fully-integrated



Prefinished
Handle-less



the PORTOFINO collection

Inspired by the Mediterranean color palette, and an authentic Italian passion for fine cuisine, the Portofino range series is a powerful choice in any size. Available in 4 exciting colors, including bare stainless steel, various widths, and fuel sources, versatility is automatically built-in.



Spoiled with Choices.

The Portofino Collection includes:

- 30", 36", and 48" all-gas and dual-fuel ranges in 4 finishes;
- Matching 600 CFM wall-mounted ventilation hoods that can be vented or recirculating;
- 70 cm (28") free-standing bottom-mount 18 cu ft refrigerator/freezer in stainless steel, black, anthracite, white, or red;
- Matching panel/handle kit for full-size (24") dishwashers in stainless steel, anthracite, and white.

Whether you select timeless stainless steel for your whole kitchen, a suite of matching products, or mix and match, Portofino appliances are more than just styling... They represent the best in performance, functionality, and reliability.



white
 stainless steel
 red
 anthracite (matte black)





Elegant, Yet Sturdy.

Don't let the fine appointments of the new SPR range series fool you. Yes, it's a very stylish look, with bleeding-edge black glass cascading from side-to-side between high-quality stainless steel, coupled with the substantial feel of the oven door handle. Exquisite knobs that control multiple, powerful gas burners, nestled into a bed of EverClean enamel on a cooking surface are not just for flash! This, and all SMEG products, are made to be used, not looked at, and designed to handle the rigors of your family cooking needs, so, bring it on!

SMEG PROFESSIONAL ranges and rangetops



Power: Inside-and-Out.

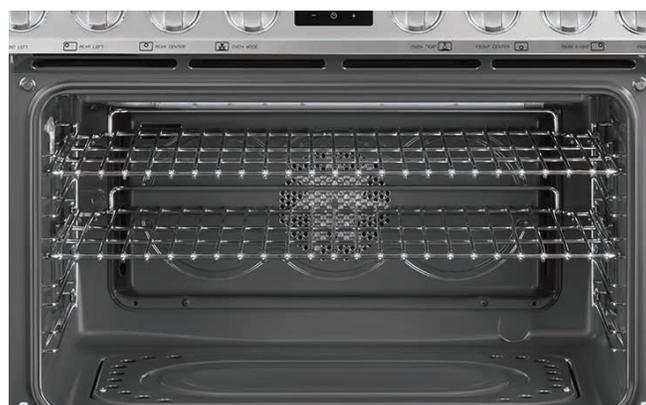
All gas-powered ranges coupled with convection technology make the SPR series exceptional for baking and broiling, with or without convection support, to deliver even and thorough culinary results.

Outside the oven and atop, the burners on SMEG rangetops are meaningfully and purposefully-configured, bringing the most powerful 18,000-BTU-flame forward, giving you total comfort when searing, or dotting over a particular recipe.

Easy-to-Use: a Breeze to Maintain.

Robust knobs and logical setting indicators make SMEG ranges very easy-to-use.

And because enameling is a core competency of the brand, EverClean, our proprietary, nonporous enamel that coats the oven cavity and rangetop surface, makes these surfaces easy-to-clean.



gas rangetops (30", 36")
gas ranges (24", 30", 36")





Sizzle and Steak.

The look of black glass melting into a field of premium stainless steel. The feel of a robust oven door handle and tasteful control knobs. The engagement with an easy-to-use menu system of programs that enhance your culinary repertoire. Those experiences define Classic appliances by SMEG. Technology with style.

a CLASSIC suite





A Full Classic Assortment.

Impeccable styling and useful features unite in all SMEG Classic Collection products, too many to detail here. Full details are ready for your review at smegusa.com.

wall ventilation hoods, cooktops
steam ovens, speed ovens
convection ovens (24", 27", 30")
storage and warming drawers
dishwashers, coffee systems
wine coolers
refrigerators/freezers





Pure Luxury.

Fine appointments such as the substantial metal door handle, wide window with linear design pattern, and dynamic Mystic Gray color finish make the Linea Collection something unique. The back-painted glass gives products a sense of depth, while making them extremely easy to care for. All appliances feature TFT touch screen controls with color display, and a variety of automatic programs that make baking, broiling, steaming, microwaving, or coffee preparation a simple-yet-enjoyable task.

avant-garde LINEA



Coffee, and...

One highlight of the Linea Collection is the built-in coffee system. Creating delicious coffee-based drinks is done at the push of a button. From espresso and coffee, to frothy drinks like cappuccino and latte macchiato, the system does everything as you stand by enjoying the aroma of your at-home Italian barista.

Of course, coffee is a complement to any meal, and the Linea Collection allows you to create succulent cuisine, as well. Convection ovens, steam, and speed ovens, as well as storage and warming drawers, flank the offering, each with their unique provisions. Complete details on Linea products are found at smegusa.com.



steam ovens
 speed ovens
 convection ovens (24", 30")
 storage and warming drawers
 coffee systems





Modern Throwback.

The Retro design is a hallmark of the SMEG brand, and a product movement that has grown and developed incredibly over the last 25 years. These products are retro in design only! On the inside, heavy-duty materials, powerful motors, and state-of-the-art electronics abound. Enjoy the designs of yesteryear without giving up any modern-day privileges.



a fascinating RENAISSANCE



- american flag
- black
- blue
- Coca-Cola[®]
- cream
- italian flag
- lime green
- Mickey Mouse[™]
- orange
- pastel blue
- pastel green
- pink
- red
- union jack
- white
- yellow

***Rad on the Outside,
Totally Cool on the Inside.***

As with all SMEG appliances, don't let the cool, sexy exterior fool you. These products do their inherent jobs, and do it very well. All refrigeration and dishwasher products are EnergyStar[®]-qualified, and, in many cases, exceed the requirements!

Easy loading convenience in both dishwashing and refrigeration are paramount in SMEG design. Patented features like the Flexiduo Third Rack in the dishwasher prove these are not your grandmother's appliances! Couple that with incredible basket load flexibility and patented Planetarium wash technology, and you have a dishwasher that leads the industry in performance. Refer to page 11 and smegusa.com for more details.





Retro, in Style Only.

SMEG's countertop appliance collection is broad, and all-modern, with powerful motors, advanced features, and durable construction. As your useful companion in the kitchen, the only decision to make is which color finish to select! See them all, including new product categories, at smegusa.com.



cordon bleu ACCOMPANIMENT



MADE IN ITALY
PREMIUM QUALITY AND DESIGN



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